

TITLE	Centred at top, concise, includes main variables and concepts, [standard title-8-12 words] [short title-<8 words] [long title->12 words], Avoid interrogative titles and titles with unknown abbreviations
ABSTRACT/EXECUTIVE SUMMARY	Abstract serves as a concise summary of the research work. It may follow PMFI method. Purpose-aim and importance of the research-25% . Methods-how you did the research; data collection and data analysis methods-25%. Findings-what you found-35%. Implications- what are the implications of the research-15%. Length of the abstract/executive summary generally varies between 150-250 words/one page depending on the publication type. Abstract is usually written after completing the research paper/report.
INTRODUCTION	Begin with introducing the research topic/problem. Present background and context of the problem. Exhibit importance of the problem/issue at hand and raise questions that are unanswered. Provide overview of existing knowledge and need for current research. Define and conceptualise relevant variables. Present theoretical background and the relevant theory of your concern. Provide structure of the paper/report you are going to write. Develop and present conceptual model-graphical/mathematical etc.

LITERATURE REVIEW	Define Purpose of LR-e.g. summing knowledge, identifying gaps, providing context to the research. Define scope-periodic, geographical focus etc., Provide comprehensive coverage of international and national literature related to the problem using journals, books and conferences etc.as resources. Group literature by themes, methodologies, theoretical approaches or findings. Look for trends, recurring themes of contradictions in the existing literature. Synthesise information, maintain a critical voice, use proper citation practices, highlight relevance of your research, develop hypotheses and identify gaps in research.
METHODS	Explain in detail the procedure of how you have conducted the research. Scope of research, significance of research. Research design-Exploratory, Conclusive-Descriptive & or Experimental, mixed method. Population & Sampling design. Variable definition, measurement and scaling and questionnaire design. Data collection and Data analysis methods. Limitation of research.
RESULTS AND DISCUSSION	Provide descriptive and inferential statistics of the research. Present testing of hypothesis. Report raw data and findings belonging to the result section. Present interpretation in the discussion section. Use tables, figures and graphs to present your data and include summary of analysis. Compare results with literature. Avoid exasperating significance of findings. Maintain a modest and grounded tone. Summarise main findings, relate the findings with existing research, discuss flaws in your research, e.g. sample size, methodological constraints, confounding variables etc.
CONCLUSION	Reiterate the main ideas to ensure clarity and avoid any misinterpretation. Reconnect with the opening from the introduction. Highlight the key takeaway for the reader. Propose avenues for future research, actions, recommendations or other implications from your research

BUSINESS

ON THE ROAD/FOOTPATH IN DELHI NCR

Assignment

Select a location and vender/seller within Delhi-NCR and write a report on the basis of the following questions and other information you feel necessary for the research. Prepare the report within 20 days up to 25 October 2025.

Demographic Information

- What is your Name/Company Name
- What is your age group?
- What is your highest educational qualification?
- Where is your primary location or region of operation?

Business Details

- How many years have you been working as a street vendor?
- What type of products do you sell (e.g., food, clothes, electronics, etc.)?
- How many days per week do you work?
- How many people are involved in your business?
- Do you operate seasonally or all year round?
- What is your average monthly income from vending?
- What is your business' annual revenue range?
- Do you have any employees? If yes, how many?

Operations and Logistics

- What time do you start and end work each day?
- How do you decide the location for vending?
- How do you source your products or ingredients?
- What type of payment methods do you accept? (Cash, card, digital wallets, etc.) •
- What kind of storage containers do you use for your materials?

Challenges and Risks

- What are the biggest challenges you face as a street vendor? (select all: weather, competition, regulations, police harassment, etc.)
- Have you faced any major obstacles due to local regulations or authorities?
- How did COVID-19 or recent crises affect your business?
- Do you face issues obtaining vending permits or licenses?
- What supply issues do you encounter most often?

Health, Safety, and Hygiene

- How do you maintain cleanliness at your stall?
- Do you receive regular health and safety guidance or inspections?
- Are you satisfied with the quality of your products and ingredients?

Market and Customer Perceptions

- Who are your primary customers?
- How often do you update or change your product offerings?
- How do you collect feedback from customers?
- What advantages do you feel street vendors have over formal restaurants or stores?

Opinions and Satisfaction

- Are you satisfied with your life as a street vendor?
- How do you feel about society's perception of your job?

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- What changes would improve the street vending industry in your city?
 - Do you plan to continue this work in the future?

OTHER OBSERVATIONS OF THE RESEARCHER

THANK AFTER THE SURVEY